

Erlebnis internet

Category	Description
Title of intervention	Erlebnis Internet - Erfahrungen schaffen (Adventure Internet - Creating Experience)
Objectives	<p>Objectives IROHLA taxonomy</p> <ul style="list-style-type: none"> ✓ To inform and educate older adults and/or professionals ✓ Improving skills of older adults and/ or professionals ✓ To support behaviour change and maintenance ✓ To strengthen contextual social support ✓ To customise health literacy interventions or enhance the implementation of these interventions <p>Short description of the objectives of the intervention</p> <p>The objectives focus on older people and their needs and abilities (to learn how) to use the internet. There are also professionals and internet-intermediaries involved to reach more people and make the program more effective. The toolkit provides a guideline how to support people not used to the Internet.</p>
Target groups	<ul style="list-style-type: none"> ✓ older adults (50+) ✓ young seniors: 50-60 ✓ pensioners: 65-80 ✓ oldest group: 80+ ✓ professionals working with (carers/caretakers of) 50+ <p>Short description of the target groups</p> <p>The target group includes all older people who are not familiar to use the internet regularly, but are willing to learn about the internet in order to enhance knowledge and communication. People with low education and SES, disadvantaged individuals (women and adolescents).</p>
Problem analysis	<p>Scope of the problem</p> <p>Many people 50+ are interested in using the Internet but still do not know how to do this.</p> <p>Consequences for individual and/or society</p> <p>Older people are excluded from parts of society, they lack the opportunity, possibility and ability to use online resources and information that could make their lives easier and enrich their communication and knowledge.</p>

Category	Description
	<p>Distribution of the problem Germany (local, regional, state-wide)</p> <p>Perception of target groups (of the problem)</p> <ul style="list-style-type: none"> • Not used to the internet • Not able to use the internet • Too old to use the internet
<i>Short description of the modifiable determinants of older adults.</i>	<p>Modifiable determinants of older adults</p> <ul style="list-style-type: none"> • Interest/motivation to learn (new) things about the internet. • Ability to learn new information and skills/knowledge to use the internet. • No fear (self-efficacy) of going online and using online sources, resources, platforms, information and social media. • Access to technological equipment, e.g. computer with internet connection.
<i>Short description of the modifiable determinants of professionals.</i>	<p>Modifiable determinants of professionals</p> <ul style="list-style-type: none"> • Interest/motivation in helping older people, finding new ways of support. • Ability to provide physical technology for classes and sessions on how to use the internet. • Ability, skills and interest to teach older people. • Awareness that many people still do not know or are not confident to use the Internet.
Components of the intervention	<p>Components</p> <ul style="list-style-type: none"> ✓ Website ✓ Group sessions (training) by professionals ✓ Group sessions by peers ✓ E-learning modules <p>Description of components</p> <p>As all projects include working with the internet, a focus is put on online materials and resources, peers and professionals however also provide detailed knowledge and insights in how the internet works and how and for what it can be used.</p>
Approach	<p>Didactics used</p> <p>Low-threshold approach, learning by doing (e.g. information on travel or nutrition and how the Internet can help with</p>

Category	Description
	<p>that).</p> <p>Techniques used</p> <ul style="list-style-type: none"> • Internet-intermediaries are used in order to bring people with knowledge of the working of the internet together with older people who need help in working out how the internet works. • Learning modules to get a basic understanding of how the internet works. • Online surf tips rise awareness for projects, course and initiatives including the internet and a computer. <p>Contexts Can be migration background, older people, people in rural areas, disability</p> <p>Stakeholders involved</p> <ul style="list-style-type: none"> • Bundesministerium für Wirtschaft und Technologie • Older people profiting from the programs • People supporting the programs <p>Type of professionals involved Social workers, internet-peers</p>
Resources and qualifications	<p>Duration of the intervention 2009-2011</p> <p>Financial costs for the implementing organisation Not mentioned specifically</p> <p>Financial costs for the target groups Not really mentioned. Sometimes costs of hardware and internet flat costs, traveling etc.</p>
Implementation	<p>Implementation strategy</p> <ul style="list-style-type: none"> • Approaching the older people and inviting them to the training session. • Internetpatenschaften (internetpartners/peers).

Category	Description
	<ul style="list-style-type: none"> • Providing classes and tutorials on how to use the internet. <p>Conditions for effective implementation</p> <ul style="list-style-type: none"> • Willingness on all sides to work through generational and knowledge difference. • Established plan and modules on how to teach, what to teach and what to learn. • Technical equipment. <p>Stakeholders involved are:</p> <ul style="list-style-type: none"> • Bundesministerium für Wirtschaft und Technologie • BAGSO Bundesarbeitsgemeinschaft der Senioren-Organisationen e.V. • Kompetenzzentrum Technik - Diversity - Chancengleichheit e.V. • Stiftung Digitale Chancen (foundation) • Older people • 'teachers', peers, professionals
Transferability	As teaching and learning plans and modules exist it is possible to implement the strategies of the intervention on local, regional and state levels, in all communities that can provide the necessary personnel and technical equipment.
Evaluation	<p>Methods used</p> <p>Not mentioned</p>
Effectiveness	<p>Main results</p> <p>The strategies of the intervention help older people to get more familiar with the internet and to obtain knowledge of what can be done online, how online resources can be used and how useful the internet can be in terms of connecting, helping and supporting people. Inclusion is fostered through the strategy, but further measure can be taken in order to assist the older people of the society.</p>
<i>The key elements/components of the intervention that must stay intact in order to have an effective intervention</i>	<p>Key elements</p> <ul style="list-style-type: none"> • Communication between older people and responsible agencies. • Working system of teaching and learning. • A team of people that offers help and support.
Level of evidence	<ul style="list-style-type: none"> ✓ Case-control studies or case-reports ✓ Expert opinions

Category	Description
	✓ Other: focus groups
Sector	Social sector
Country of development	Germany
Provider	<p><i>Name:</i> Prof. Dr. Ursula Lehr <i>Organisation:</i> Bundesministerium für Wirtschaft und Technologie (BMWi) <i>Type of organisation:</i> Governmental Organisation <i>Post address:</i> Bundesministerium für Wirtschaft und Technologie, Öffentlichkeitsarbeit 10115 Berlin; BAGSO Service GmbH Bonngasse 10 53111 Bonn Deutschland <i>E-mail:</i> erlebnisinternet@bagso-service.de <i>Telephone number:</i> 0228-55 52 55 -52, -59</p>
Relevant documents/links	<ul style="list-style-type: none"> • http://www.bagso.de/fileadmin/Aktuell/InternetWoche/erlebnis-internet-erfahrung-schaffen-Leitfaden.pdf • http://www.digitale-chancen.de/transfer/assets/4321.pdf • http://www.internet-erfahren.de/index.cfm/secid.6/secid2.0